



K Lynch for Mercy Corps

# CORPORATE AND FOUNDATION PARTNERS FACT SHEET

**We have amazing partnerships. Governments, corporations, foundations, peer and community organisations and individuals all work with us to help create lasting impact. We know that the time for action is now, and we cannot succeed without partners like you.**

## **JOIN US**

In a world where poverty, hunger, disaster and strife seem insurmountable, and hope for change seems slim, Mercy Corps' sees something different. In the darkest of hours, in the most difficult of places, we see possibility. Working together, we can turn a village damaged by earthquake into a place where energetic entrepreneurs are successfully launching new small businesses. We can help farmers grow more plentiful and diverse crops to improve the nutrition and health of their own families, while increasing their incomes and raising their standard of living. We can provide young people with new ways to contribute to their society. By joining forces, we are better equipped to tackle the toughest challenges faced today. Together, we can design sustainable solutions to poverty and hunger and implement them at scale to reach more people. Together, we can speed the trajectory of our work -- from its starting point during emergency response, through its rapid transition to economic recovery, to our innovative programmes that build resilient communities, for now, and for the future.

Co-investment in international development interventions by donors and the private sector is fast transitioning from a new trend to becoming the status quo. For many of the world's leading public donor organisations, partnerships with the private sector are increasingly playing a catalytic role in stimulating investment, trade, and economic growth, as well as developing new innovations. There is no longer a question of whether donors "should" partner with the private sector to achieve developmental outcomes, but rather "how" donors should engage with the private sector.

Join us in connecting communities to the right resources, and being there for them when they need it most.



M Styslinger for Mercy Corps



S. Sheridan for Mercy Corps

## WHAT SETS US APART

Mercy Corps does not act alone nor are we satisfied with business as usual. In our work, we strive to innovate for greater impact – often through increased take-up of technology and investment in social enterprises and other market-driven models. We approach problems with a learning mindset, seeking to analyse challenges and respond swiftly by prototyping, piloting and problem solving collaboratively with our partners to create business and add social value.

## COMMUNITY LED

We believe people are the best agents of their own change. When disaster strikes, communities know better than anyone else what they need. That is why ninety-five percent of our staff members are nationals of the countries in which they work. We put local people in leadership roles so they can articulate, and take responsibility for meeting the urgent needs of their communities today, and bringing about the lasting transformative change of tomorrow. We work closely with local organisations and governments, as we understand the importance of their support in facilitating and sustaining our work beyond the programme lifetime.

## MARKET DRIVEN

We believe local markets are often the fastest, most durable drivers of recovery. Communities need healthy, functional markets to provide goods, services, and economic opportunity. From the first day of our emergency response, we look for opportunities to support existing markets and help them build back better. Evidence shows us that this is the surest and most sustainable way to support recovery and growth.

## INNOVATIVE SOLUTIONS

Our teams on the ground are always looking for new solutions to help people in need. Innovative models for investment in market driven programs offer a path out of poverty, and higher incomes and increased productivity can address food security needs. We have been pioneers in providing new, more effective means of aid, such as mobile cash transfers in emergencies. As a result, we have introduced many people to the formal banking sector for the first time. In response to the European refugee crisis Mercy Corps worked with tech giants, and other NGOs, to launch [Refugee.Info](#), a platform that provides refugees arriving in Europe with easy access to critical information on their rights and safe movement. We know in emergencies, knowledge is power. We know that this kind of innovation can accelerate the relief to recovery process; it can restore a sense of hope and dignity to those affected by disaster, and make lasting improvements in people's lives.



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## CONTACT

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### About Mercy Corps

Mercy Corps is a leading global organization powered by the belief that a better world is possible. In disaster, in hardship, in more than 40 countries around the world, we partner to put bold solutions into action — helping people triumph over adversity and build stronger communities from within. Now, and for the future.



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