

Pathway to Prosperity

Our Vision

Our organizational strategy – the Pathway to Prosperity – reflects our ambitions to help underserved people impacted by conflict, climate change, and economic hardship emerge from crisis to cope, adapt, and thrive. We pair local knowledge with global resources to chart a pathway to recovery, resilience, and progress - even after the crisis fades from the headlines. Because when every community can prosper, all of humanity moves forward.

Our Impact Priorities

Through our focus on three integrated impact priorities, we deliver lifesaving aid, support people to recover and rebuild, and advance long-lasting solutions in the world’s most fragile places.



ADDRESSING URGENT NEEDS

People’s immediate needs are met - enabling them to survive, recover, and build a better future.

Driven by ever-increasing global crises, humanitarian needs are escalating in scale, duration, and complexity. Through multipurpose cash, vouchers, and in-kind support, we meet urgent needs with dignity and choice. We improve food security and nutrition by pairing emergency assistance with market-driven approaches to improve access, availability, and utilization.

We ensure access to safe water and dignified sanitation while laying the foundation for communities to maintain these systems over time. Even during times of crisis, we stabilize local markets through support to key businesses and emergency cash. Across all our work, we prioritize partner-led response by equipping local organizations with the resources and skills they need to deliver.



ACCELERATING CLIMATE SOLUTIONS

People can adapt to the immediate effects and long-term risks and impacts of climate change.

Climate change has reached crisis levels - devastating communities, threatening livelihoods, and displacing millions. Meeting the climate emergency requires innovation, investment, and strong, interdisciplinary partnerships to scale proven solutions.

Mercy Corps strengthens climate resilience by expanding technology-enabled early warning systems, bundling climate information with inclusive financial tools that speed recovery and reduce future risks, and supporting sustainable natural resource-based livelihoods. We also increase clean energy access for last-mile communities and foster green economic opportunities by helping market actors adapt to climate impacts, improve efficiency, and support green growth.



DRIVING ECONOMIC AND FOOD SECURITY

People have expanded security and opportunity through sustained access to food, income, and jobs.

Inclusive markets and resilient food systems are essential for long-term food security and economic wellbeing - yet in many fragile contexts, markets do not function effectively. Expanding access to food, income, and jobs requires approaches that build resilience, inclusion, and sustainability alongside economic growth.

We advance economic opportunity by strengthening regenerative agriculture and resilient livestock markets, expanding access to finance, and helping small and growing enterprises become more competitive. We support inclusive job creation by improving skills, job matching, and digital employment pathways. Across our programs, we partner with market system actors to build equitable, sustainable, and climate resilient food systems that reduce hunger and malnutrition.

Our Pathways to Impact

How we work is just as important as the impact we're trying to achieve. Through our programs, partnerships, platforms, and influence, we co-create innovative solutions that push the boundaries of what's possible.



Program Delivery

We don't have to lead to have impact. We are equally comfortable delivering high quality programs directly or supporting and convening private, civic, and public sector partners. Our programs are co-designed to meet the unique needs of underserved individuals and groups, helping build trust, strengthen governance, and improve community capacity to navigate differences and address shared challenges. We are committed to the principles of accountability, complementarity, equity, and humility across all of our programs and partnerships.

Influence

We generate, interpret, use, and share evidence to understand what works, why, and in which contexts. Backed by this evidence – and building on our experience and expertise - we connect communities with the most critical decision-makers in the systems we seek to change. We use our voice to influence the policies and practices that matter most in people's lives and strive to center local priorities, realities, and solutions in our advocacy work.

Innovation Platforms

We develop and test new solutions, support market-shaping services, and leverage impact investment to help bold entrepreneurs and early-stage start-ups scale disruptive products and services in fragile and frontier markets. We embrace technology to ensure critical information, services, and resources reach those who need them most, using digital tools and emerging applications of AI to deliver faster, more effective solutions.

What We Stand For

These commitments represent the principles we strive to advance in everything we do, both externally - through our work with partners and participants - and internally - within our own teams and governance structures.

Our Commitments



LOCALLY LED

We are intentional about sharing and ceding power, building meaningful equitable partnerships, and centering communities' voices in all we do. We believe that those impacted by crises are best placed to determine their own solutions and that those solutions are fundamentally stronger and more sustainable as a result. We see program partners and participants as agents of their own change.



SAFE, DIVERSE, AND INCLUSIVE

We help create a culture of inclusion for all people that protects, enables, and elevates diverse community members and groups. We strive to eliminate inequitable power dynamics and address the systems that perpetuate discrimination and abuse of power. We foster a culture of equity, integrity, and accountability, and commit to ensuring that our organization, programs, and partnerships are defined by a culture of inclusion. This means that all people are protected, valued, and able to meaningfully contribute to lasting change.