Logo

Description automatically generatedDate: 25th January 2024.

Reference: HQ510

**Tender Notice – Request for consultancy to undertake fundraising support and investor relations.**

Mercy Corps (MC) is a leading global organization powered by the belief that a better world is possible. In disaster, in hardship, in more than 40 countries around the world, we partner to put bold solutions into action—helping people triumph over adversity and build stronger communities from within.

The Resilient Future Fund (“RFF”) is an impact venture capital fund focused on seed and early-stage equity investments in climate adaptation and financial resilience solutions for underserved communities in frontier markets (Africa, Latin America, SE Asia). This is the second fund operated by an experienced fund manager, Mercy Corps Ventures (MCV), which is affiliated with a leading non-profit, global development agency. MCV invests in and supports tech-enabled startups across Adaptive Agriculture & Food Systems, Inclusive Fintech, Climate Smart Tech, Sustainable Supply Chain Solutions, Nature Based Solutions and Carbon Finance. MCV is targeting a $10M to $50M fund size.

Through their Fund 1, MCV has invested in 47 companies that have reached over 20.4 million people across emerging markets with impactful products and services. Their portfolio operates in 90 countries and has raised over $443M in follow-on capital. MCV takes a "gender smart" approach and 49% of their portfolio has at least 1 female co-founder. MCV manages a technical assistance facility through their Venture Platform to provide tailored support to portfolio companies.

The Mercy Corps Ventures team is in the early stages of launching the fundraising process for the RFF, including extensive work related to funder research, outreach, management, and follow-ups. We have also received our first committed capital to the RFF and are looking to accelerate our fundraising progress.

**We are therefore looking for an experienced investor relations, fundraising, or business development firm to support us in direct outreach to new potential investors, in particular family offices and foundations. In addition, we hope a candidate would support us to prepare for key funder meetings, and proactively manage and organize next steps for individual funders.**

If you are interested in responding to this RFP, you will need to complete an Intent to Bid Form (ITB) and the Supplier information Form (SIF) and submit it according to the guidelines below. The forms are attached.

Completed Intent to Bid Forms must be submitted to Mercy Corps by **4th February 2024 at 5PM pacific time and should be** sent to [tenders@mercycorps.org](mailto:tenders@mercycorps.org), with the Tender Reference number in the email subject line.

After the closing date of this Tender Notice, the Request for Proposal will be sent to the firms that submitted Intent to Bid. RFP Tender documents will be sent to the email address specified in the Intent to Bid Form.