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Reference: HQ506

**Tender Notice – Request for consultancy on Social and Behavior Change Campaign**

Mercy Corps (MC) is a leading global organization powered by the belief that a better world is possible. In disaster, in hardship, in more than 40 countries around the world, we partner to put bold solutions into action—helping people triumph over adversity and build stronger communities from within.

As an organization, we support communities—and the most marginalized within them—to emerge from crisis in the face of conflict and climate change, and build towards a more inclusive, resilient future. Our safe, diverse, and inclusive commitment emphasizes the creation of an inclusive culture and environment that protects, enables, and elevates diverse perspectives, community members, and groups.

We intend to contract a consulting firm to virtually undertake a social behavior and change campaign. The consulting firm will create an evidence-based SBC strategy that helps the Safe, Diverse, and Inclusive (SDI) commitment leads cultivate global awareness of SDI and enable team members to model the change we seek through this commitment. The campaign should prioritize Social and Behavior Change Communications (SBCC) methodologies by leveraging existing platforms used by MC teams, with the final strategy and plan determined in collaboration between Mercy Corps and the consulting firm.

If you are interested in responding to this tender, you will need to complete an Intent to Bid Form (ITB) and the Supplier information Form (SIF) and submit it according to the guidelines below. The forms are attached.

Completed Intent to Bid Forms must be submitted to Mercy Corps by **12th January 2024 at 5PM pacific time and should be** sent to [tenders@mercycorps.org](mailto:tenders@mercycorps.org), with the Tender Reference number in the email subject line.

After the closing date of this Tender Notice, the Request for Proposal will be sent to the firms who submitted Intent to Bid. RFP Tender documents will be sent to the email address specified in the Intent to Bid Form.