

SAMPLE 1

CEO New Years Message

Dear Global Team,

I'd like to wish you all a very happy New Year! I am thrilled to be ringing in 2021 with all of you. As we enter this new year, I'd like to take this occasion to reflect back on 2020, and consider the opportunities before us. I recorded a short video with my thoughts, which you can watch through Workplace here.

2020 was a difficult year for many of us, and indeed, the global community. The COVID-19 pandemic has changed the world. It has changed the way we work with one another and the communities we serve. It has brought us together as a global community in some ways, and yet also widened divides and created new ones. It is clear that even with the emergence of the vaccines, we still have a number of challenges ahead. We are already seeing a number of threats to an equitable roll-out of the vaccine, and we know the secondary impacts of COVID will persist long after the virus is gone.

But within challenge, lies opportunity, and you have seized them. The Commitments to Action and efforts to strengthen our systems and accountability and the Commitments to Racial Equity are both prime examples of the organization rising to the moment to chart a new path forward. And from my short time with you all, I've learned that this is when Mercy Corps is at our best. This is when we bring bold solutions, reimagine the impossible and come together to have real impact. This shines through when I look back at 2020. Thank you to each and every one of you - you have achieved so much this past year, despite the odds.

I have no doubt that in 2021 we will continue to come together to do great things. Mercy Corps has so much experience and relevance to bring to the world right now. With that, this year brings the opportunity to take a step back and evaluate our current organizational strategy. As 2020 has shown, the world is changing fast. Our sector is transforming, and now is our chance to be proactive and understand how we best position to achieve our mission.

Our work starts with all of you - the dedicated, passionate, smart team members of Mercy Corps. 2021 also holds the opportunity for us to improve our organization through ensuring an inclusive and equitable work environment. Through an employee engagement survey to take place this year, I'm excited to learn from you all about what's working and where we can improve.

The new year is a cause for celebration. Looking back at 2020 and forward to 2021, we have so much to celebrate as a global team. Thank you for everything you do, everyday. Now, let's get to work!

Looking forward,

Tjada