# Invitation to Tender

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| **Tender Name:** Food Market Systems Assessment for Nutritious Foods for the USAID NAWIRI Program in Samburu and Turkana Counties | **Tender No:** MCK-NBO-001-2021 |
| Location: Samburu & Turkana counties in Kenya | Correspondence Language(s): English |
| **Brief Summary Description of Project:** USAID NAWIRI is a Food for Peace-funded program designed to reduce persistent acute malnutrition in four counties of northern Kenya: Turkana, Samburu, Marsabit and Isiolo. Mercy Corps’ consortium—comprised of Save the Children, Research Triangle Institute (RTI), Centre for Humanitarian Change (CHC), the BOMA Project, African Population and Health Research Center (APHRC), Caritas Lodwar, and Caritas Maralal—will implement USAID NAWIRI in Turkana and Samburu counties. CRS and its consortium will implement USAID NAWIRI in Marsabit and Isiolo counties. |

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| **Tender Package Available from:****29th January 2021**  | **Tender Package Pickup Location:** * Online: Mercy Corps Website
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| **Deadline for Offer Submission:** **12th February 2021 : 1700hrs** | **Submit Offers to:****tenders@mercycorps.org****Clearly state Tender number** “MCK-NBO-001-2021” on the subject line of the email.  |

*Mercy Corps reserves the right to accept or reject any late offers*

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| **Questions and Answers (Q&A)** |
| If any, Submit Questions in writing to: ke-pr@mercycorps.org  |
| Last Day for Questions:4th February 2021; **1700hrs** | Questions will be answered by:9th February 2021; **1700hrs**  |
| Questions will be answered through: tenders@mercycorps.org  |

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| **Q&A Session** |
| Date / Time: (N/A) | Location: (N/A) |
| Point of Contact: David Rotich   |

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| **Documentation Checklist** |
| These documents are contained within this tender package:  | * Invitation to Tender
* General Conditions for Tender
* Criteria and Submittals
* Price Offer Sheet
* Supplier Information Form
* Scope of Work/Technical Specifications/BoQ
* Sample Contract
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# General Conditions for Tender

Mercy Corps invites proposals for the goods, services and/or works described and summarized in these documents, and in accordance with procedures, conditions and contract terms presented herein. Mercy Corps reserves the right to vary the quantity of work/materials specified in the Tender Package without any changes in unit price or other terms and conditions and to accept or reject any, all, or part of submitted offers.

**2.1 Mercy Corps’ Anti-Bribery and Anti-Corruption Statement**

**Mercy Corps strictly prohibits**:

* *Any form of bribe or kickback in relation to its activities*

This prohibition includes any *request* from any Mercy Corps employee, consultant or agent for anything of value from any company or individual in exchange for the employee, consultant or agents taking or not taking any action related to the award of a contract or the contract once awarded.  It also applies to any *offer* from any company or individual to provide anything of value to any Mercy Corps employee, consultant or agent in exchange for that person taking or not taking any action related to the award of the contract or the contract.

* *Conflicts of interests in the awarding or management of contracts*

If a company is owned by, whether directly or indirectly, in whole or in part, any Mercy Corps employee or any person who is related to a Mercy Corps employee, the company must ensure that it and the employee disclose the relationship as part of or prior to submitting the offer.

* *The sharing or obtaining of confidential information*

Mercy Corps prohibits its employees from sharing, and any offerors from obtaining, confidential information related to this solicitation, including information regarding Mercy Corps’ price estimates, competing offerors or competing offers, etc.  Any information provided to one offeror must be provided to all other offerors.

* *Collusion between/among offerors*

Mercy Corps requires fair and open competition for this solicitation.  No two (or more) companies submitting proposals can be owned or controlled by the same individual(s). Companies submitting offers cannot share prices or other offer information or take any other action intended to pre-determine which company will win the solicitation and what price will be paid.

Violations of these prohibitions, along with all evidence of such violations, should be reported to:

[**http://mercycorps.org/integrityhotline**](http://mercycorps.org/integrityhotline)

Mercy Corps will investigate allegations fully and will take appropriate action.  Any company, or individual that participates in any of the above prohibited conduct, will have its actions reported to the appropriate authorities, will be investigated fully, will have its offer rejected and/or contract terminated, and will not be eligible for future contracts with Mercy Corps. Employees participating in such conduct will have his/her employment terminated.

Violations will also be reported to Mercy Corps’ donors, who may also choose to investigate and debar or suspend companies and their owners from receiving any contract that is funded in part by the donor, whether the contract is with Mercy Corps or any other entity.

**2.2 Tender Basis:**

* All offers shall be made in accordance with these instructions, and all documents requested should be furnished, including any required (but not limited to) supplier-specific information, technical specifications, drawings, bill of quantities, and/or delivery schedule. If any requested document is not furnished, a reason should be given for its omission in an exception sheet.
* No respondent should add, omit or change any item, term or condition herein.
* If suppliers have any additional requests and conditions, these shall be stipulated in an exception sheet.
* Each offeror may make one response only.
* Each offer shall be valid for the period of [180 days] from its date of submission.
* All offers should indicate whether they include taxes, compulsory payments, levies and/or duties, including VAT, if applicable.
* Suppliers should ensure that financial offers are devoid of calculation errors. If errors are identified during the evaluation process, the unit price will prevail. If there is ambiguity on the unit price, the Selection Committee may decide to disqualify the offer.
* Any requests for clarifications regarding the project that are not addressed in written documents must be presented to Mercy Corps in writing. The answer to any question raised in writing by any offeror will be issued to that offeror. In some cases Mercy Corps may choose to issue clarifications to all offerors. It is a condition of this tender that no clarification shall be deemed to supersede, contradict, add to or detract from the conditions hereof, unless made in writing as an Addendum to Tender and signed by Mercy Corps or its designated representative.
* This Tender does not obligate Mercy Corps to execute a contract nor does it commit Mercy Corps to pay any costs incurred in the preparation and submission of proposals. Furthermore, Mercy Corps reserves the right to reject any and all proposals, if such action is considered to be in the best interest of Mercy Corps.

**2.3 Supplier Eligibility**

Suppliers may not apply, and will be rejected as ineligible, if they:

* Are not registered companies (For companies)
* Are bankrupt or in the process of going bankrupt
* Have been convicted of illegal/corrupt activities, and/or unprofessional conduct
* Have been guilty of grave professional misconduct
* Have not fulfilled obligations related to payment of social security and taxes
* Are guilty of serious misinterpretation in supplying information
* Are in violation of the policies outlined in Mercy Corps Anti Bribery or Anti Corruption Statement
* Supplier (or supplier’s principals) are on any list of sanctioned parties issued by; or are presently excluded or disqualified from participation in this transaction by: the United States Government or United Nations by the United States Government, the United Kingdom, the European Union, the United Nations, other national governments, or public international organizations.

Additional eligibility criteria, if applicable, are stated in section 3.2 of this tender package.

**2.4 Response Documents**

Offerors can either utilize the response documents contained in this tender package to submit their offer or they can submit an offer in their own format as long as it contains all the required documents and information specified by this tender.

**2.5 Acceptance of Successful Response**

Documentation submitted by offerors will be verified by Mercy Corps. The winning offeror will be required to sign a contract for the stated, agreed upon amount.

**2.6 Certification Regarding Terrorism**

It is Mercy Corps’ policy to comply with humanitarian principles and the laws and regulations of the United States, the European Union, the United Nations, the United Kingdom, host nations, and other applicable donors concerning transactions with or support to individuals or entities that have engaged in fraud, waste, abuse, human trafficking, corruption, or terrorist activity. These laws and regulations prohibit Mercy Corps from transacting with or providing support to any individuals or entities that are the subject of government sanctions, donor rules, or laws prohibiting transactions or support to such parties.

# Criteria & Submittals

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| **3.1 Contract Terms** Mercy Corps intends to issue a **Fixed Price** contract to one or several company(ies) or organization(s) or individuals. The successful offeror(s) shall be required to adhere to the statement of work and terms and conditions of the resulting contract. The anticipated contract is incorporated in Section 6 herein. By submitting an offer, offerors certify that they understand and agree to all of the terms and clauses contained in Section 6. |
| **3.2 Specific Eligibility Criteria** Eligibility criteria must be met and the corresponding supporting documents listed below under “Tender Submittals” **must** be submitted with offers. Offerors who do not submit these documents may be **disqualified** from any further technical or financial evaluation.Eligibility Criteria:* The offeror must be legally registered
* The offeror must be in good standing with its governing tax authority
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| **3.3 Tender Submittals**Documents and required information listed in tender submittals are necessary in order to support the eligibility criteria and to conduct technical evaluations of received offers (and due diligence). While absence of these documents and/or information does not denote mandatory disqualification of suppliers, the lack of these items has the potential to severely and negatively impact the technical evaluation of an offer. **Documents supporting the Eligibility Criteria:*** The offeror must submit the legal registration document/certificate of incorporation or registration (applicable for firms)
* Tax registration certificate (applicable to both firms and individuals)
* Tax compliance certificate (applicable to both firms and individuals)

**Documents to conduct the Technical Evaluation and additional Due Diligence:** * Company Profile in case of firms interested in this consultancy, 2 pages max
* Cover letter for individual applicants
* References from previous work projects (including contact information). At Least five
* Key Personnel CVs, 3-page max per personnel

**Price Offer:**The Price offer is used to determine which offer represents the best value and serves as a basis of negotiation before award of a contract. As a Fixed-Price contract, the price of the contract to be awarded will be an all-inclusive fixed price basis, either in the form of a total fixed price or a per-unit/deliverable fixed price. No profit, fees, taxes, or additional costs can be added after contract signing. Offerors must show unit prices, quantities, and total price, as displayed in the Offer Sheet in Section 4. All items must be clearly labeled and included in the total offered price. Price offer will be for consultancy fee only, Mercy Corps Nawiri will cover all field based expenses during the research ranging from the transport, accommodation, enumerators training and facilitation. Offerors must include VAT and all applicable taxes in their offer.  |
| **3.4 Currency** Offers should be submitted in: United states Dollar (USD) or Kenya Shillings (KES) Payments will be made in: United states Dollar (USD) or Kenya Shillings (KES)  |

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| **3.5 Tender Evaluation (Trade-Off Selection Method)**Based on the above submittals, a Mercy Corps Tender Committee will conduct a tender evaluation process. Mercy Corps reserves the right to accept or reject any or all proposals, and to accept the offer(s) deemed to be in the best interest of Mercy Corps. MC will not be responsible for or pay for any expenses or losses which may be incurred by any Offeror in the preparation of their tender.Evaluations will be conducted as described in the following subsections: |
| **3.5.1 Scoring Evaluation** ***Trade-Off Method***Mercy Corps Tender Committee will conduct a technical evaluation which will grade technical criteria on a weighted basis (each criteria is given a percentage, all together equaling 100%). Offeror's proposals should consist of all required technical submittals so a Mercy Corps committee can thoroughly evaluate the technical criteria listed herein and assign points based on the strength of a technical submission.Award criteria shall be based on the proposal’s overall **“value for money”** (quality, cost, delivery time, etc.) while taking into consideration donor and internal requirements and regulations. Each individual criteria has been assigned a weighting prior to the release of this tender based on its importance to Mercy Corps in this process. Offeror(s) with the best score will be accepted as the winning offeror(s), assuming the price is deemed fair and reasonable and subject to the additional due diligence in section 3.5.2.When performing the Scoring Evaluation, the Mercy Corps tender committee will assign points for each criteria based on the following scale:

| **CRITERIA FOR INDIVIDUAL** | **Scale and Rationale** | **Weight** |
| --- | --- | --- |
| Technical Proposal and Work plan indicates understanding of the assignment including appropriate methodology that will help responds to;* Identification and understanding the key systemic market constraints that present critical bottlenecks to availability of affordable nutritious foods in Samburu and Turkana Counties.
* Identification and understanding the key constraints women face relative to men in markets as they strive to access nutritious foods.
* Understanding the potential production capacity and key factors affecting the production and marketing of nutritious foods as well as participation of women in irrigation and rain-fed food production systems in Turkana and Samburu counties.
* Understanding the nutrient dense food value chains, the structure, key actors, opportunities and constraints to the competitiveness of the value chains in improving year round availability of acceptable, affordable and nutritious foods.
* Identification of the local community purchasing power, tastes and preferred food commodities in different livelihood zones disaggregated based on preferences of women and men.
 | **0-3 marks:** | **4-7 marks**:  | **8-10 marks**: | **35%** |
| Technical Proposal and Work plan are not relevant to the scope of work or demonstrates minimal knowledge of food markets systems assessment for nutritious foods.    | Technical Proposal and Work plan is reasonably relevant to the scope of work and demonstrates sufficient knowledge of food markets systems assessment for nutritious foods.  | Technical Proposal and Work plan is relevant to the scope of work and demonstrates substantial knowledge of food markets systems assessment for nutritious foods.  |
| Lead consultant proposed for the assignment has required experience and skills – Review of attached CVs and capacity statement | **0-3 marks:** | **4-7 marks**:  | **8-10 marks**: | **20%** |
| CV does not demonstrate that consultant has relevant skills or consultant has no to minimal work experience. | CV clearly indicates relevant education and 5-7 years of experience in qualitative and quantitative research on nutrition, agriculture value chain and food systems in Kenya’s ASAL areas of Turkana and Samburu Counties. | CV clearly indicates relevant education and more than 10 years of experience in qualitative and quantitative research on nutrition, agriculture value chain and food systems in Kenya’s ASAL areas of Turkana and Samburu Counties. |
| Experience in conducting Qualitative and Quantitative data collection, analysis and reporting research.  | **0-3 marks:** | **4-7 marks**:  | **8-10 marks**: | **20%** |
| Statement or report provided are not relevant and do not meet standards required by Mercy Corps | Statement or report provided are relevant but do not meet standards required by Mercy Corps | Statement or report provided are relevant and meet standards required by Mercy Corps |
| References/recommendation letters for similar service with contact details | **0-3 marks:** | **4-7 marks**:  | **8-10 marks**: | **15%** |
| Between 0 and 2 references provided or referees cannot validate the quality of work. | Between 3 and 4 references provided. Referees validate the quality of work. | 5 or more references provided. Referees validate the quality of work. |
| Cost and value for money | **1-10 marks:**The best price in % to be assign the maximum score and all subsequent offers to be assign relative to the best price offer.Bidders should indicate the rationale in percentage of the consultant fees. The total costs of the assignment will be negotiated with the successful Consultant or Consultancy Firm. | **10%** |

| **CRITERIA FOR FIRM** | **Scale and Rationale** | **Weight** |
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| Technical Proposal and Work plan indicates understanding of the assignment including appropriate methodology that will help responds to;* Identification and understanding the key systemic market constraints that present critical bottlenecks to availability of affordable nutritious foods in Samburu and Turkana Counties.
* Identification and understanding the key constraints women face relative to men in markets as they strive to access nutritious foods.
* Understanding the potential production capacity and key factors affecting the production and marketing of nutritious foods as well as participation of women in irrigation and rain-fed food production systems in Turkana and Samburu counties.
* Understanding the nutrient dense food value chains, the structure, key actors, opportunities and constraints to the competitiveness of the value chains in improving year round availability of acceptable, affordable and nutritious foods.
* Identification of the local community purchasing power, tastes and preferred food commodities in different livelihood zones disaggregated based on preferences of women and men.
 | **0-3 marks:** | **4-7 marks**:  | **8-10 marks**: | **35%** |
| Technical Proposal and Work plan are not relevant to the scope of work or demonstrates minimal knowledge of food markets systems assessment for nutritious foods.  | Technical Proposal and Work plan is reasonably relevant to the scope of work and demonstrates sufficient knowledge of food markets systems assessment for nutritious foods.  | Technical Proposal and Work plan is relevant to the scope of work and demonstrates substantial knowledge of food markets systems assessment for nutritious foods.  |
| Staff proposed for the assignment have required experience and skills – Review of attached CVs and capacity statement | **0-3 marks:** | **4-7 marks**:  | **8-10 marks**: | **20%** |
| CV does not demonstrate that consultant has relevant skills or consultant has no to minimal work experience. | CV clearly indicates relevant education and 5-7 years of experience in qualitative and quantitative research on nutrition, agriculture value chain and food systems in Kenya’s ASAL areas of Turkana and Samburu Counties. | CV clearly indicates relevant education and more than 10 years of experience in qualitative and quantitative research on nutrition, agriculture value chain and food systems in Kenya’s ASAL areas of Turkana and Samburu Counties. |
| Experience in conducting Qualitative and Quantitative data collection, analysis and reporting research. | **0-3 marks:** | **4-7 marks**:  | **8-10 marks**: | **20%** |
| Statement or report provided are not relevant and do not meet standards required by Mercy Corps | Statement or report provided are relevant but do not meet standards required by Mercy Corps | Statement or report provided are relevant and meet standards required by Mercy Corps |
| References/recommendation letters for similar service with contact details | **0-3 marks:** | **4-7 marks**:  | **8-10 marks**: | **15%** |
| Between 0 and 2 references provided or referees cannot validate the quality of work. | Between 3 and 4 references provided. Referees validate the quality of work. | 5 or more references provided. Referees validate the quality of work. |
| Cost and value for money | **1-10 marks:**The best price in % to be assign the maximum score and all subsequent offers to be assign relative to the best price offer.Bidders should indicate the rationale in percentage of the consultant fees. The total costs of the assignment will be negotiated with the successful Consultant or Consultancy Firm. | **10%** |

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| **3.5.2 Additional Due Diligence**Upon completion of both the technical and financial evaluations Mercy Corps may choose to engage in additional due diligence processes with a particular supplier or supplier(s). The purpose of these processes is to ensure that Mercy Corps engages with reputable, ethical, responsible Suppliers with solid financials and the ability to fulfill the contract. Additional due diligence may take the form of the following processes (though it is not limited to):* Reference Checks
* Determination of relations and affiliations between offerors
* Other appropriate documented method giving Mercy Corps increased confidence in the supplier’s ability to perform
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# Offer Form

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| **Offerors must submit their own independent offer including at least (but not limited to):*** All documents requested in the “Eligibility Criteria” section of this Tender Package
* All documents requested in the “Tender Submittals” section of this Tender Package
* All information listed in the “Documents Comprising the Proposal” section below

**All offers must be duly signed (including position and full name of the signer) and stamped, with the date of completion.** |

***Documents Comprising the Proposal***

The following information must be included in the offer of any potential offeror:

* **Cover Letter** explaining interest to be a contracted vendor or supplier, and the details of the Proposal. The content of the cover letter shall include the following information:
* A detailed specification of the offered goods, services and/or works (Proposal)
* Warranty (if necessary and appropriate)
* Delivery time
* Price validity date (for this purpose and as stated on the advertisement, quote given shall remain unchanged for 180 working days)
* A Price Offer detailing the unit price only, using the **Price Offer Sheet** template provided in section 7
* Completed and signed Mercy Corps **Supplier Information Form** (template provided in section 7)
* Other important documents offeror feels need to be attached to support their proposal

The original proposal shall be signed by the offeror or a person or persons duly authorized to bind the offeror to the contract. Financial offer pages of the proposal shall be initialed by the person or persons signing the proposal and stamped with the company seal.

Any interlineations, erasures, or overwriting shall be valid only if they are initialed by the person or persons signing the proposal.

# 5. Scope of Work/Technical Specifications

**5.1 Background**

The main objective of this formative research is to understand the functionality and performance of the local food production systems related to irrigated agriculture and the local and regional food supply systems, their implications for increasing the supply of locally available and affordable nutritious foods, as well as increase the demand for and acceptability of nutritious foods for poor households throughout the year in Turkana and Samburu counties. Specifically, the market systems assessment will address the following objectives:

1. Identify and understand the key systemic market constraints that present critical bottlenecks to availability of affordable nutritious foods in Samburu and Turkana Counties.
2. Identify and understand the key constraints women face relative to men in markets as they strive to access nutritious foods.
3. Understand the potential production capacity and key factors affecting the production and marketing of nutritious foods as well as participation of women in irrigation and rain-fed food production systems in Turkana and Samburu counties.
4. Understand the nutrient dense food value chains, the structure, key actors, opportunities and constraints to the competitiveness of the value chains in improving year round availability of acceptable, affordable and nutritious foods.
5. Identify the local community purchasing power, tastes and preferred food commodities in different livelihood zones disaggregated based on preferences of women and men.

**5.2 Scope of Work**

As per attached TOR

# 6. Sample Contract

This is the anticipated contract. However, if required, additional terms and conditions may be added by Mercy Corps in the final contract.

# 7. Attachments to the Tender Package

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