



**MERCY  
CORPS**



**2019 ANNUAL IMPACT REPORT**

# Shaping a brighter future

# DEAR FRIEND

For too many, 2019 was another year of challenge, conflict and insecurity. A devastating hurricane in the Bahamas left entire islands without power and water. Violence continued in Syria, forcing thousands of families to flee. The effects of climate change were felt by vulnerable communities who suffered from increased numbers of droughts and floods.

Millions of people around the world were left wondering “what’s next?” and Mercy Corps responded, with the tools, resources and support they need to shape brighter futures for themselves and their families. Our teams connected communities with immediate and long-term support after natural disasters, introduced bold ideas to strengthen local economies and built resilience in preparation for the challenges to come — planting the seeds for a stronger future.

In 2020 Mercy Corps remains committed to the qualities our global team of humanitarians stands for: empathy and compassion for the millions of people we serve each year. I hope you will join us in our mission to help make a better world possible for families and communities across the globe.



With gratitude,

A handwritten signature in black ink that reads "Beth deHamel".

Beth deHamel,  
Interim Chief Executive Officer



Your support is helping young people, like Olga in Guatemala, unlock opportunities to become small-business owners and take the next step toward financial security. It’s connecting refugee children to the resources they need to heal from trauma. And it’s supporting communities as they prepare for and rebuild after natural disasters.

## Thanks to your support, in 2019, we:

- › Reached nearly **29 million people** in more than **40 countries**
- › Responded to major crises in **the Bahamas, Bangladesh, Colombia, India, Nepal, Myanmar and Zimbabwe**, delivering key resources like first aid, water, sanitation facilities, solar lanterns and long-term recovery support
- › Gathered over **51,000 petition signatures** from Mercy Corps supporters who called on the United States Congress **to advocate for a safer, conflict-free world**

On the following pages, meet some of the individuals whose lives have forever changed because of support from dedicated, compassionate humanitarians like you.

Learn more about the future you’re making possible at [mercycorps.org/AR2019](https://mercycorps.org/AR2019)

# OPENING OPPORTUNITIES FOR YOUNG PEOPLE

**When young people are in crisis, their entire community's future is at stake.**

Today's young people face a unique set of challenges, from high unemployment to recovering from conflict to being the first generation to grow up with the tangible effects of the climate crisis.

In 2019, your support helped us connect hundreds of thousands of young people with resources to build their own businesses, safe spaces as they recover from crisis and the opportunity to become leaders as they work to transform their communities for good.

## Reaching new heights

In Gaza, jobs are scarce and often pay far too little for the skills they require. We're helping young people create their own promising opportunities through Gaza Sky Geeks, a Mercy Corps tech incubator project that's helped over 2,000 young people like Anas start small tech businesses.

Anas is now self-employed as a medical translator, with plans to use the money he's earned to study psychiatry in the U.K.



## Breaking through barriers

Access to an education is a game changer, but a lack of resources keeps too many girls and young women out of the classroom. In 2019, we connected tens of thousands of girls and young women around the world to the supplies and support they need. In Ethiopia, we helped girls like Rahima get textbooks, uniforms and tutoring.

Today, Rahima is working toward her master's degree so she can become a math teacher and help other girls and young women in her community pursue the education they deserve.

### MAKING MATCHES FOR OPPORTUNITY

Through funding from Google.org, Youth Impact Labs supports technologies like job-matching platforms, which helped 5,674 participants across the Middle East and Africa find work in 2019.

# RESPONDING AND REBUILDING AFTER EMERGENCIES

**When disaster strikes and crisis unfolds, our global team of humanitarians mobilizes to save lives.**

The world's toughest crises can destroy lives and debilitate the support systems needed for recovery. That's why we're on the ground before, during and long after devastating events, ready to help communities meet their most urgent needs and rebuild stronger for the future.

With your help, we stood alongside communities facing conflict, disaster and disease in 2019. In Zimbabwe, the Democratic Republic of Congo and the Bahamas, we were there with support, providing vital resources and training to help people recover and prepare for challenges ahead.



Mercy Corps team member Vimbayi distributes emergency supplies to families in a community destroyed in the wake of Cyclone Idai.

## On the front lines of relief

Mercy Corps was among the first to respond after Cyclone Idai devastated Ngangu, Zimbabwe. We provided more than 26,000 emergency kits to communities that had been badly affected by wind, rain and multiple mudslides.



## Taking on an outbreak with outreach

Last year, we launched our Vision Ebola Zero program in the Democratic Republic of Congo as the country grappled with the second-worst Ebola outbreak in the world. In spite of rising distrust of medical aid, we reached over 1 million people with lifesaving information — including hygiene techniques like handwashing — to reduce infection rates.

## Partnering for recovery

One of the most powerful Atlantic storms on record, Hurricane Dorian hovered over the Bahamas for 48 hours, destroying homes, leveling airports and contaminating fresh water.

Mercy Corps and Mission Resolve Foundation joined forces to build a water treatment plant and bring 7,500 gallons of water to residents and medical facilities daily.



Photo: Mission Resolve Foundation

### TAPPING A NEW WATER SOURCE

Treating locally sourced water through reverse osmosis makes it suitable for drinking, cooking and bathing. It also decreases plastic waste and frees up valuable space on vehicles delivering aid.

# OUR WORLD IS BRIGHTER WHEN WE WORK TOGETHER

What we achieved together in 2019 has built a better world for millions of people. With your support, our work has made an impact and continues to open new opportunities for the future.



## UNLOCKING EDUCATION EQUALITY

**We're creating better opportunities for more than 6,000 girls in Nepal.**

In the Kailali district of Nepal, attitudes surrounding gender roles shape how much support many girls receive in their education. By reaching out to parents, Mercy Corps has helped underserved girls focus on homework instead of chores, making strides in literacy and math, and clearing the way to more job opportunities after graduation.

Girls like Sabita benefit from programs that change the way parents think about education for girls.

## PROTECTING RESOURCES AND LIVELIHOODS

**We helped over 260,000 households in Ethiopia build resilience to climate change.**

As droughts worsen in Ethiopia, natural resources are vanishing, and farmers and ranchers are at risk of losing their livelihoods. Cattle ranchers Gale and Tutu worked with Mercy Corps to form a farmers group that is helping their community protect the land, adapt to extreme weather and survive the dry season.



*"We are very happy with the progress. It was a barren land, totally out of grass. But now we have rehabilitated it, so we can now easily get grass for our cattle," say Gale and her husband, Tutu.*

## A PATH FORWARD FOR THOSE FAR FROM HOME

**We've delivered emergency cash, medicine and other support to nearly 10,000 Venezuelan migrants and refugees fleeing to Colombia.**

In 2019, political unrest and inflation forced more than 1 million Venezuelans to seek safety and security in Colombia. Jose and Ana Maria have found work and shelter, but providing for their family is still difficult. Emergency cash from Mercy Corps helped them buy essential supplies and get the medical care to welcome a new baby.



*Jose looks forward to returning to Venezuela with his children. "I want them to grow up there. To get an education. To grow up in their country."*

## STRENGTHENING SOLIDARITY AMONG REFUGEE GIRLS

**We're helping girls and young women establish support networks after fleeing violence.**

As they build new lives in new countries, it's important that Syrian refugees — especially children and young people — have what they need to succeed. As a part of our ongoing work to provide support to refugee youth, we launched the WISE Girls program, which empowers girls and young women to express themselves and lead classes on reproductive health.

### **Persistence through conflict and crisis**

In addition to our work with Syrian refugees and their host communities, in 2019 we provided immediate emergency support for **over 630,000 people in Syria** amid rising violence inside the country.



# ADAPTING TO THE RISING CLIMATE CRISIS

**As our planet's weather patterns change, more droughts, floods and natural disasters are affecting already fragile communities.**

The challenges that the world's most vulnerable communities already face are now being compounded by rising food insecurity, resource-related conflict and disappearing livelihoods. It's becoming harder and harder for people to find a path forward.

Your support has been essential in opening new possibilities. Through technology, we're developing innovative ways to connect communities to crucial information, resources and solutions. By helping people adapt to the challenges that climate change poses, we're helping them build better lives for themselves and their families



## Transforming agriculture through technology

In Kenya, agricultural communities rely on the rainy season. Increased drought is putting small-scale farmers like Lydia and her husband at risk of losing their livelihoods. With Mercy Corps' AgriFin program, Lydia planted sunflower seeds and was able to buy a goat with her profits. Through mobile phones, AgriFin connects farmers to not only high-quality seeds, but also crop insurance, financial tools, weather data, soil testing and a host of other resources that help them adapt to the impacts of a changing climate.



## Cultivating more secure lives

In Myanmar, extended droughts are becoming more frequent, and growing consistent, high-yield crops is becoming increasingly difficult for farmers like Lal. To help, Mercy Corps' weather-index insurance program is expanding to reach at least 5,000 acres of paddy farms, so farmers' investments won't be a total loss in the event of future droughts.

### BETTER DATA FOR A BETTER WORLD

Through a partnership with NASA, our AgriFin program is expanding. Soon, farmers will have access to an expanded set of digital tools, which will harness the power of satellite data to help them manage their crops and adapt to climate change.

## WE LIVE AND WORK IN MORE THAN 40 COUNTRIES.

Mercy Corps brings the power and innovation of a global community to the front lines of today's biggest crises to create a future of possibility, where everyone can prosper.

 countries where we work

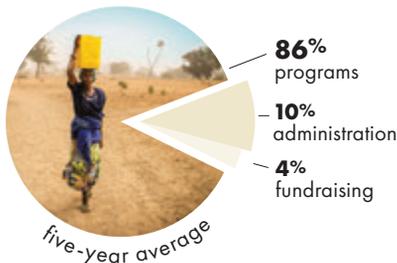


### OUR MISSION

Mercy Corps exists to alleviate suffering, poverty and oppression by helping people build secure, productive and just communities.

## We use your gifts wisely

Mercy Corps is efficient and accountable. Over the past five years, we have used 86 percent of our resources for programs that help people in need around the world.



### CHARITYWATCH

Mercy Corps is a "Top-Rated" charity and recipient of an "A" rating.



### GUIDESTAR

Mercy Corps was recognized for its transparency with a Gold Seal on our GuideStar Nonprofit Profile.



### CHARITY NAVIGATOR

Charity Navigator gives Mercy Corps four stars, its highest rating, for transparency and accountability.

# 2019 FINANCIAL STATEMENT SUMMARY

You can find our complete financial statement at [mercycorps.org/financials](http://mercycorps.org/financials).

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Support and Revenue</b>			
Public Support and Revenue	295,714	—	295,714
Private Support and Multilateral Revenue	153,921	8,142	162,063
Other Revenue	31,434	74	31,508
Released From Restriction	9,872	(9,872)	—
<b>Total Support and Revenue</b>	<b>490,941</b>	<b>(1,656)</b>	<b>489,285</b>
<b>EXPENDITURES—Program Services</b>			
Humanitarian Assistance—Relief	120,882	—	120,882
Humanitarian Assistance—Recovery	34,615	—	34,615
Livelihood/Economic Development	140,989	—	140,989
Civil Society and Education	81,100	—	81,100
Health	37,402	—	37,402
<b>Subtotal: Program Services</b>	<b>414,988</b>	<b>—</b>	<b>414,988</b>
<b>Supporting Services</b>			
General and Administrative	55,617	—	55,617
Resource Development	18,146	—	18,146
<b>Subtotal: Support Services</b>	<b>73,763</b>	<b>—</b>	<b>73,763</b>
<b>Total Operating Expenditures</b>	<b>488,751</b>	<b>—</b>	<b>488,751</b>

## Global Financial Summary

Mercy Corps Consolidated Operations: Condensed Summary of Support, Revenue and Expenses (in the thousands of dollars) for the year ending June 30, 2019.

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Change in Net Assets From Operations</b>	<b>2190</b>	<b>(1656)</b>	<b>534</b>
<b>Non-operating Loss, Net</b>	<b>(1276)</b>	<b>—</b>	<b>(1276)</b>
<b>Change in Net Assets</b>	<b>914</b>	<b>(1656)</b>	<b>(742)</b>
<b>Net Assets at Beginning of Year</b>	<b>97,066</b>	<b>10,273</b>	<b>107,339</b>
<b>Net Assets at End of Year</b>	<b>97,980</b>	<b>8,617</b>	<b>106,597</b>

## Condensed Statement of Financial Position

<b>Total Assets</b>	<b>361,150</b>
<b>Total Liabilities</b>	<b>254,553</b>
<b>Net Assets</b>	
Without Donor Restrictions	97,980
With Donor Restrictions	8,617
<b>Total Net Assets</b>	<b>106,597</b>
<b>Total Liabilities and Net Assets</b>	<b>361,150</b>

## BOARD OF DIRECTORS

Gisel Kordestani,  
Co-Chair

Nick Blazquez,  
Co-Chair

Beth deHamel,  
Interim Chief Executive  
Officer

Scott Brown  
Ryan Crocker  
Vijaya Gadde  
Mark Gordon  
Allen Grossman  
Lucy Lee Helm  
Gayle Tzemach Lemmon  
David Mahoney  
Linda Mason  
George A. Papandreou  
Kevin Ryan

## BE PART OF WHAT'S POSSIBLE



### BECOME A PARTNER IN MERCY

Make a monthly gift to help spark lasting change.  
[mercycorps.org/monthly](http://mercycorps.org/monthly)



### INSPIRE YOUR COMMUNITY

Lead your own fundraising campaign, or host an event to help transform lives around the world.  
[mercycorps.org/fundraising](http://mercycorps.org/fundraising)



### SPEAK UP

Sign a petition and let your government representatives know that you believe in a better world for all.  
[mercycorps.org/advocacy](http://mercycorps.org/advocacy)



## **YOU CAN HELP SAVE AND TRANSFORM LIVES**

Support our work and help families in need — like Juan and Maria. Call us at **888.842.0842** or visit **[mercycorps.org](https://mercycorps.org)** to make a gift or learn about including Mercy Corps in your will.

### **Global Headquarters**

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