

2017

IMPACT REPORT



TOGETHER, WE RISE

Every day, people around the world step up to daunting challenges. Mothers walk miles to find food for their children. Refugees flee conflict, determined to create new lives in unfamiliar places. Families work together to rebuild after disaster.

With your support, Mercy Corps is there to help people rise above crisis and emerge stronger.

In more than 40 countries, we connect people with opportunities to break through and lead the way forward for their families and their communities.

FREEAL, 15, AND HER FAMILY rely on fuel and supplies from Mercy Corps distributions after fleeing their home in Mosul, Iraq. **COVER:** In Somalia, Mercy Corps is providing lifesaving relief to people displaced by drought and conflict.





Dear friend of Mercy Corps,

From Syria to South Sudan, Greece to Guatemala, our work has brought positive change to millions of people and thousands of communities in the last year. And it has never been so needed. At a time when there are more people uprooted from their homes, and going hungry, thanks to you, Mercy Corps is able to respond with urgency and at scale.

With your support over the last year, we were able to reach nearly 22 million people. This fills me with optimism for what we can do together in the future to transform lives.

Thank you for your commitment to building a better world.

Simon O'Connell, Executive Director

THANK YOU

Because of you, we're helping families around the world fight hunger, escape violent conflict, recover from disaster and build brighter futures.

On the following pages, meet a few of the people—like Enkh and his daughters seen here—who see new possibilities for a better life because of your generosity.





OUR MISSION

Mercy Corps exists to alleviate suffering, poverty and oppression by helping people build secure, productive and just communities.

IN 2017, MERCY CORPS...



Reached nearly **22 million people**—three-quarters of whom were women, children and young people under 25.



Nearly half of the people impacted by our work this year—**9 million**—were people facing conflict.



Connected more than **1 million people** to cash during emergencies, infusing more than **£33 million** into local economies.



EMPOWERING COMMUNITIES TO TRIUMPH OVER CRISIS

A COMMUNITY CELEBRATES at a parade in Panyijar County, South Sudan. Mercy Corps provided hot meals to more than 2,000 children in the county's schools last year.

In the face of famine, we're helping people push beyond survival to a brighter future.

Overcoming a crisis demands big thinking and bold action. We move quickly to meet urgent needs, providing emergency food, cash and supplies. And we also look deeper, at the root causes of each crisis and the possibilities for long-term change.

In the bleakest scenarios—famine, disaster, violent conflict—we look for ways to make the biggest impact.



Last year, we helped **1.2 million farmers** increase their production, feed their families and boost their incomes.

We train farmers to grow hardier crops. We help families who have lost their homes survive today and rebuild stronger. We help children stay in school, where they can get nutritious meals and prepare for a brighter future.

BREAKING FREE OF FAMINE'S GRIP

Thulnaath, a mother in South Sudan, spends hours each day searching for food for her two young children. But food is so scarce that most days they only eat once.

She's one of more than 20 million people in South Sudan, Somalia, northeastern Nigeria and Yemen who are at immediate risk of famine as a result of ongoing conflict, economic instability and drought.

In South Sudan, Mercy Corps has responded with support for the most vulnerable families in some of the least accessible areas of the country.

In 2017, we provided kits to help families fish and grow their own produce, and delivered hot meals to more than 10,000 schoolchildren



We provided cash transfers to help more than **7,500 families** buy food and emergency supplies to survive the lean season in South Sudan.

across South Sudan. We also provided emergency cash to help families like Thulnaath's buy what they need to get through the crisis.

THULNAATH'S HOME WAS BURNED in an attack on her village in 2015. Emergency cash from Mercy Corps helps her buy food for her children and send them back to school.





SPARKING

—AND SPREADING— POSITIVE CHANGE

MARWA AND HER FAMILY fled violence in their hometown and now live in a displacement camp in Syria. Mercy Corps provides families in the camp with basic supplies, including mattresses, blankets and cooking sets.

We're working with local governments to influence policies that help create more equitable societies.

Violent conflict and political unrest can change the course of a family's life in an instant. Forced to flee their homes, refugees face a new reality without the support systems and comforts many people take for granted.



Last year, our response to the global refugee crisis made a difference for more than **3.8 million refugees** and host community members in 24 countries.

We're working within refugee camps and host communities to help families live safe, productive lives with the dignity they deserve.

We help families access safe shelter, education and the means to make a living today. And we advocate for long-term solutions and policies that create opportunities for a better tomorrow.

A SEAT FOR EVERY STUDENT

After fleeing conflict in Syria, 15-year-old Malak arrived at Zaatari, a sprawling camp in the Jordanian desert that's home to 80,000 refugees.

Malak has a combination of health issues including dwarfism and severe scoliosis. The camp's school didn't have the facilities she needed, so for two years, she wasn't able to attend school.

Mercy Corps' inclusive education programme changed that.

We helped enroll Malak and provided her with a custom-fitted desk. We also paired her with a teacher, Haleema, for physical therapy and one-on-one support.

At Mercy Corps' equipment repair shop in Zaatari, Syrian refugees in our cash-for-work programme customise wheelchairs, desks and other equipment for students with disabilities.



We helped more than **8,000 children with disabilities** access formal education in Jordan last year.

Mercy Corps is also working with Jordan's Ministry of Education and Higher Council for Persons with Disabilities to guarantee equal access to students with disabilities by establishing a national policy for inclusive education.



WITH A PROPERLY FITTING DESK, Malak can participate in class along with her peers. Her reading, writing and math skills have improved, and she now aspires to be a teacher herself.



TRANSFORMING LIVES WITH NEW TOOLS AND TRAINING

LUCY, AN ENTREPRENEUR IN KENYA, participated in a Mercy Corps youth programme and now owns several small businesses that employ seven people.

We connect talented, hardworking people around the world to innovations that help them leap forward using their own skills.

No two challenges or communities are alike. To set real change in motion, we spend time listening and learning to get to the heart of a problem. Then, we act.



Today, Mercy Corps programmes are modernising and improving agriculture **across 27 countries.**

We collaborate with local leaders, private organisations, and local governments. We forge long-term partnerships and invest in new technology. We equip families, farmers and entrepreneurs with resources to solve the real-world problems they face and unlock new opportunities for success.

FORECAST FOR A BRIGHTER FUTURE

In rural Mongolia, nomadic herders rely on the land to graze their animals, leaving home for weeks at a time, unsure of how or when the weather might take a turn for the worse.

During the weather phenomenon known as the “dzud,” temperatures can quickly plunge to 50 degrees below zero. A single dzud can wipe out an entire herd and, with it, the herder’s primary source of food and income.

Mercy Corps is pioneering a way to prevent such devastating losses. Because 95 percent of rural Mongolians use mobile phones, we built an on-demand system that alerts herders

to weather conditions up to six days in advance.

A simple text message gives them time to round up their animals and head to safety before a storm hits.



So far, on-demand weather forecasting has helped **30,000 people** in 15 provinces make decisions for their communities and livestock.

We’re now expanding the programme to more provinces, and doctors, farmers and government officials are also using the system.

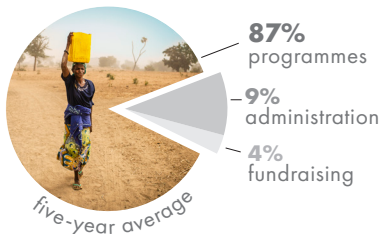


ALTAN NARAN and her husband lost more than half their livestock in the winter of 2009. Now, they receive text-message forecasts that help them protect their livestock and livelihoods.

USING YOUR GIFTS WISELY

Mercy Corps is efficient and accountable.

Over the past five years, we have used 87 percent of our resources for programmes that help people in need around the world.



BETTER BUSINESS BUREAU

Mercy Corps meets all 20 standards of the Better Business Bureau Wise Giving Alliance for charity accountability.



CHARITYWATCH

Mercy Corps is a "Top-Rated" charity and recipient of an "A" rating.



GUIDESTAR

Mercy Corps was recognised for its transparency with a Gold Seal on our GuideStar Nonprofit Profile.



CHARITY NAVIGATOR

Charity Navigator gives Mercy Corps four stars, its highest rating, for transparency and accountability.

BOARD OF DIRECTORS

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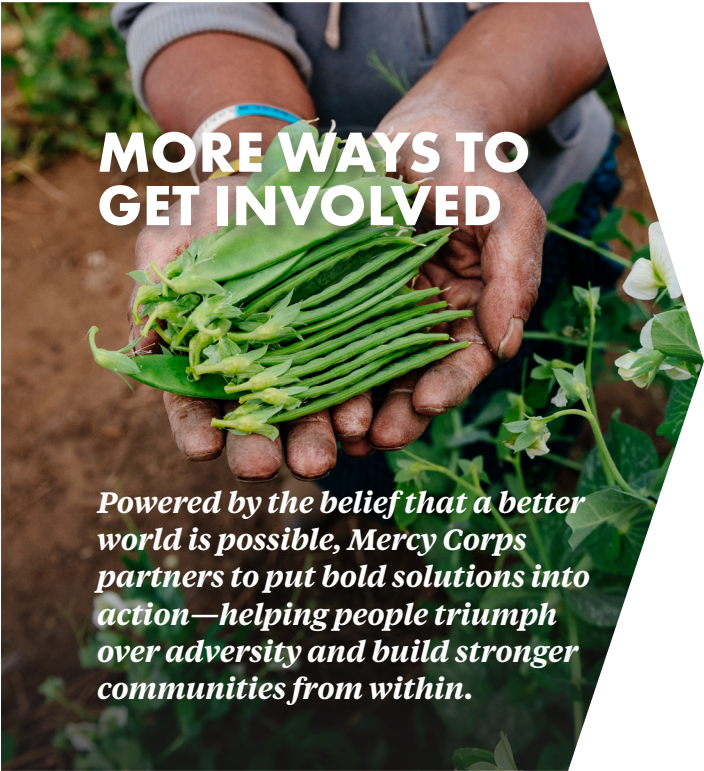
Debu Purkayastha

Kevin Ryan

Howard Taylor

Hank Vigil

Melissa Waggener
Zorkin



MORE WAYS TO GET INVOLVED

Powered by the belief that a better world is possible, Mercy Corps partners to put bold solutions into action—helping people triumph over adversity and build stronger communities from within.



BECOME A CHAMPION OF CHANGE

Establish a monthly gift to help spark lasting change.

mercycorps.org.uk/champion



INSPIRE YOUR COMMUNITY

Lead your own fundraising campaign, or join an event to help transform lives around the world.

mercycorps.org.uk/fundraise-change



SPEAK UP

Find out how we work with governments and organisations helping to build a better world for all.

mercycorps.org.uk/advocacy-europe

**WE LIVE AND WORK IN
MORE THAN 40 COUNTRIES.**

*Together, we are saving lives and
strengthening communities
across the globe.*

 countries where we work

2017 FINANCIAL STATEMENT SUMMARY

You can find our complete financial statement at mercycorps.org.uk/financials.

Audited Global Financial Summary

Mercy Corps Consolidated Operations: Condensed Summary of Support, Revenue and Expenses (in thousands of U.S. dollars) for the year ending June 30, 2017.

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Support and Revenue			
Public Support and Revenue	287,724	—	287,724
Private Support and Multilateral Revenue	139,256	8,420	147,676
Other Revenue	25,176	—	25,176
Released From Restriction	12,296	(12,296)	—
Total Support and Revenue	464,452	(3,876)	460,576
EXPENDITURES—Programme Services			
Humanitarian Assistance—Relief	139,876	—	139,876
Humanitarian Assistance—Recovery	46,699	—	46,699
Livelihood/Economic Development	124,292	—	124,292
Civil Society	50,210	—	50,210
Health	31,318	—	31,318
Subtotal: Program Services	392,395	—	392,395
EXPENDITURES—Support Services			
General and Administration	44,963	—	44,963
Resource Development	18,003	—	18,003
Subtotal: Support Services	62,966	—	62,966
Total Expenditures	455,361	—	455,361

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Change in Net Assets From Operations	9,091	(3,376)	5,215
Nonoperating Gain	2,025	—	2,025
Change in Net Assets	11,116	(3,376)	7,240
Net Assets at Beginning of Year	77,544	21,071	98,615
Net Assets at End of Year	88,660	17,195	105,855

Condensed Statement of Financial Position

Total Assets	315,931
Total Liabilities	210,076
Net Assets	
Unrestricted	88,660
Temporarily Restricted	17,195
Total Net Assets	105,855
Total Liabilities and Net Assets	315,931

European Headquarters

40 Sciennes
Edinburgh EH9 1NJ
Scotland, UK
+44 131 662 5160
eu-info@mercycorps.org
mercycorps.org.uk

Charity No. SC030289

Global Headquarters

45 SW Ankeny Street
Portland, OR 97204, USA
+1 888 842 0842
info@mercycorps.org
mercycorps.org



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You can help save and transform lives

Support our work and help families in need—like Bayoa and her son. Call us at **+44 131 662 5175** or visit mercycorps.org.uk to make a gift or learn about including Mercy Corps in your will.

