

2018 ANNUAL  
IMPACT REPORT

# FURTHER, FASTER, TOGETHER

Uniting a global community  
of changemakers



MERCY  
CORPS



Dear friend of Mercy Corps,

No corner of the world has been untouched by crisis. War in Yemen has left families on the brink of starvation. Conflict and natural disaster have ravaged entire populations. From Syria and Afghanistan to Nigeria and the Democratic Republic of Congo, the challenges have never been greater.



But thanks to your support, we've never been better prepared to meet them.

This year we helped transform nearly 28 million lives with lifesaving aid, economic opportunities, peacebuilding initiatives and better governance. Our work in Yemen alone reached more than 3.7 million people, while our teams in the Democratic Republic of Congo reached more than 1 million. Everywhere we work, we seek to save lives, help communities recover from crisis, and leverage the power of innovative partnerships and technology.

We couldn't do it without you. Thank you for choosing to show up, speak up and stand up for those determined to build a better future. Thank you for making a better world possible.

Onward,

Neal Keny-Guyer, Chief Executive Officer

Your support is helping families feed their children when food is scarce, find safety after escaping violence, adapt to the effects of climate change and build a brighter future.

Read on to meet a few of the people whose lives are being transformed by the generosity of compassionate humanitarians like you.

Learn more about what you're making possible:  
[mercy Corps.org/AR2018](http://mercy Corps.org/AR2018)



## Thanks to your support, in 2018, we:

- › Reached nearly **28 million people** in more than **40 countries**
- › Connected more than 1.1 million people to cash during emergencies, **infusing more than \$32 million into local economies**
- › Helped more than **7.6 million women, children and young people** under age 25

» **COVER:** In Democratic Republic of Congo, Imani (left) and her daughter, Desanges, participate in a Mercy Corps safe space that empowers girls to raise their voice. **ABOVE:** Noella gets clean water from a Mercy Corps pump and promotes health and hygiene in her community in Democratic Republic of Congo.

# FORGING LIFELINES FOR COMMUNITIES IN CRISIS



*The most challenging crises spring from multiple causes. Conflict. Poverty. Extreme climate. No single organization can solve the problem. Progress requires a concerted effort—individuals, organizations and communities working together toward a shared goal.*

In Yemen, ongoing conflict, political volatility and economic instability have displaced 3 million people over the past four years, leaving:

- **17.8 million** people without reliable access to food
- **16 million** people without safe water
- **16.4 million** without adequate health care



The country is on the brink of famine, in the midst of the worst cholera outbreak in recorded history, with an economy on the edge of collapse. Thanks to your support, Mercy Corps is there, partnering with peer organizations and local community members to help people survive the crisis.

» **Clean water and sanitation**

Last year, we connected more than 550,000 people to clean water and rehabilitated water and sanitation facilities to benefit 630,000.

**Nutritious food for vulnerable families**

We're providing vouchers to help families buy nutritious meals as food prices soar; this includes help for 280,000 people living in hard-to-reach areas.

» **Abdullah comforts his daughter**, Nehan, in a cholera isolation unit in Yemen. With your support, we're working to help families like theirs survive the humanitarian crisis in Yemen in as many ways as we can. For example, we're connecting health clinics like Nehan's to clean water and distributing emergency cash for urgent supplies and food.

## Cash to meet basic needs >>

Entikhab and her family, including four children, fled fighting and took shelter in an abandoned school. She uses emergency cash from Mercy Corps to buy gas for heat and cooking. We've distributed emergency cash to help more than 82,000 people meet their urgent needs during the crisis.



## Support for mothers and children

We're coordinating a peer-to-peer household hygiene program to help new mothers, pregnant women and families with young children take steps to prevent malnourishment and illness.



## Fuel for a stronger local economy

We're working closely with small farmers, entrepreneurs, traders, retailers and others to build productive businesses, improve domestic food production and help the local economy recover.

## >> Income to rebuild livelihoods

As a day laborer, Wassim struggled to find enough work to feed his four children. After Mercy Corps hired him to help build an irrigation channel, he used his earnings to buy livestock and start a vegetable stand, earning a regular income and providing food to his community. Our cash-for-work projects help people earn urgently needed income as they help rehabilitate water systems, bridges and local infrastructure damaged by war.



# When the world needs us, we're there.

## DEMOCRATIC REPUBLIC OF CONGO

As DRC battles its 10th and worst-ever Ebola outbreak, Mercy Corps is working to help stop the disease from spreading by delivering water and sanitation support, distributing hygiene kits, setting up hand-washing stations, and providing health and hygiene education.

## INDONESIA

After a 7.4 magnitude earthquake and two major tsunamis hit Indonesia, tens of thousands of survivors were forced from their homes and in desperate need of food, water and basic health care. Mercy Corps responded immediately, sending teams to assess the damage and connect people with supplies to meet urgent needs.



## PUERTO RICO

We delivered \$300,000 in emergency cash after Hurricane Maria and are now helping people recover and rebuild stronger.



## VENEZUELA/COLOMBIA

We've helped thousands of Venezuelans fleeing extreme poverty get urgently needed food and medicine at the Colombian border.



## SYRIA

In response to the Syria refugee crisis, Mercy Corps has helped more than 2.6 million people inside Syria and in Jordan and Lebanon meet their urgent needs with cash, food, information and temporary shelter.

# CHAMPIONING LOCAL CHANGEMAKERS

*Mercy Corps' global community of humanitarians stretches across beliefs and borders. It includes donors like you, team members, corporate partners, peer organizations, governments and, most importantly, the people in the communities we serve. To spark real and lasting change, we offer training and resources to help people become their own agents of change. We invest in the power of individuals to improve their own lives and contribute to a brighter future for their communities.*

## SPEAKING UP AND STANDING UP

**Editor**, a survivor of sexual assault, helps women organize for their own rights and combat gender-based violence in Kenya. She says training from Mercy Corps has given her the confidence to stand up for herself and others. Now she's considering a run for Parliament in 2022. "Women need to come out, women need to speak, and women, we are going to be powerful," she says.

## HELPING FELLOW FARMERS ADAPT TO CLIMATE CHANGE

**Sulaiman** grew up in a rice-farming family in Indonesia and worked in the fields from planting through harvest season. Now he's a Mercy Corps field assistant in Lombok, helping farmers learn new techniques to increase yields and adapt to rising temperatures and extended droughts. "The thing that makes me happiest is seeing when farmers are successful," he says.

## FINDING A VOICE FAR FROM HOME

After fleeing violence in Syria for safety in Lebanon, **Farat** was left to raise her three daughters alone and rebuild their lives in a new home. Through a Mercy Corps cash-for-work program, she received leadership training that she says helped build her confidence. "The work was great," she says. "There was no discrimination and everyone was treated equally."

# UNLOCKING NEW POSSIBILITIES FOR A BETTER WORLD

*As technology transforms every aspect of modern life, millions of people are still struggling to meet basic needs and build secure lives for their families. With your support, we're harnessing the enormous potential of technology and collaborating with public and private organizations to pioneer new solutions in struggling communities. Together, we're helping people adapt to climate change, overcome economic hardship, survive through conflict and change their lives for the better.*

## » Designing a platform to help refugees find their way

With your support, we developed an app, Khabrona.Info, to help Syrians fleeing to Jordan communicate with loved ones, access information about documentation requirements and begin to rebuild their lives. It's part of our global Signpost partnership with the International Rescue Committee, a collaboration that has reached more than 1 million people to date.

## Training drone pilots for emergency response »

With support from Walmart and individual supporters like you, we're helping Puerto Ricans rebuild stronger after Hurricane Maria and prepare for future natural disasters. This includes training community members to pilot drones for damage assessment and search-and-rescue operations. If another disaster strikes, these pilots will be ready to support local authorities and help neighbors in need.

## Extending Wi-Fi access to disconnected communities

As part of a five-year partnership with Cisco, we're installing Wi-Fi hotspots to help refugees, migrants and those affected by natural disaster stay connected. To date, we've installed hotspots in Greece, the Balkans, Italy and Puerto Rico.



## Connecting more people to critical resources with digital IDs

As the global economy advances, millions of people in vulnerable communities are being left behind. We're partnering with other humanitarian aid organizations to develop a global digital ID infrastructure. Digital IDs will help more people around the world open bank accounts, find employment, enroll their children in school and access medical services.



## » Tracking scarce water sources from space

In Niger, drought threatens the lives of millions of subsistence farmers who rely on unpredictable rain patterns. We're partnering with SERVIR, a joint venture between NASA and USAID, to monitor groundwater in Niger from satellites hundreds of miles above Earth. The data informs policy and resource management decisions and helps connect people with clean water throughout the year.

## OUR MISSION

Mercy Corps exists to alleviate suffering, poverty and oppression by helping people build secure, productive and just communities.

We are a global community of humanitarians living and working in more than 40 countries. Together, we are saving lives and strengthening communities across the globe.

 countries where we work

## 2018 FINANCIAL STATEMENT SUMMARY

You can find our complete financial statement at [mercycorps.org/financials](http://mercycorps.org/financials).

### Audited Global Financial Summary

Mercy Corps Consolidated Operations: Condensed Summary of Support, Revenue and Expenses (in thousands of U.S. dollars) for the year ending June 30, 2018.

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Support and Revenue</b>			
Public Support and Revenue	283,703	—	283,703
Private Support and Multilateral Revenue	151,329	10,232	161,561
Other Revenue	26,508	—	26,508
Released From Restriction	11,339	(11,339)	—
<b>Total Support and Revenue</b>	<b>472,879</b>	<b>(1,107)</b>	<b>471,772</b>
<b>EXPENDITURES—Program Services</b>			
Humanitarian Assistance—Relief	102,448	—	102,448
Humanitarian Assistance—Recovery	55,090	—	55,090
Livelihood/Economic Development	139,655	—	139,655
Civil Society	68,960	—	68,960
Health	35,356	—	35,356
<b>Subtotal: Program Services</b>	<b>401,509</b>	<b>—</b>	<b>401,509</b>
<b>EXPENDITURES—Support Services</b>			
General and Administration	50,393	—	50,393
Resource Development	18,929	—	18,929
<b>Subtotal: Support Services</b>	<b>69,322</b>	<b>—</b>	<b>69,322</b>
<b>Total Operating Expenditures</b>	<b>470,831</b>	<b>—</b>	<b>470,831</b>

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>Change in Net Assets From Operations</b>	<b>2,048</b>	<b>(1,107)</b>	<b>941</b>
<b>Net Nonoperating Gain</b>	<b>543</b>	<b>—</b>	<b>543</b>
<b>Change in Net Assets</b>	<b>2,591</b>	<b>(1,107)</b>	<b>1,484</b>
<b>Net Assets at Beginning of Year</b>	<b>88,660</b>	<b>17,195</b>	<b>105,855</b>
<b>Net Assets at End of Year</b>	<b>91,251</b>	<b>16,088</b>	<b>107,339</b>

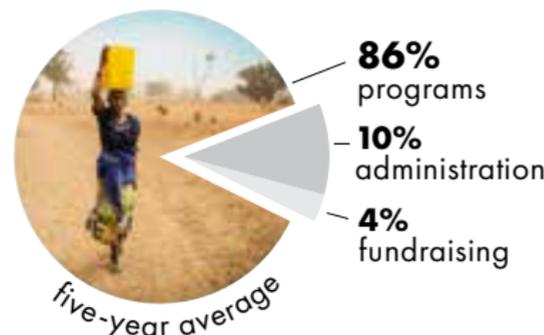
### Condensed Statement of Financial Position

<b>Total Assets</b>	<b>347,384</b>
<b>Total Liabilities</b>	<b>240,045</b>
<b>Net Assets</b>	
Unrestricted	91,251
Temporarily Restricted	16,088
<b>Total Net Assets</b>	<b>107,339</b>
<b>Total Liabilities and Net Assets</b>	<b>347,384</b>

## Using your gifts wisely

### Mercy Corps is efficient and accountable.

Over the past five years, we have used 86 percent of our resources for programs that help people in need around the world.



bbb.org/charity

### BETTER BUSINESS BUREAU

Mercy Corps meets all 20 standards of the Better Business Bureau Wise Giving Alliance for charity accountability.



### CHARITYWATCH

Mercy Corps is a "Top-Rated" charity and recipient of an "A" rating.



### GUIDESTAR

Mercy Corps was recognized for its transparency with a Gold Seal on our GuideStar Nonprofit Profile.

### CHARITY NAVIGATOR

Charity Navigator gives Mercy Corps four stars, its highest rating, for transparency and accountability.

## Board of Directors

Linda Mason, *Co-chair*

Allen Grossman, *Co-chair*

Nick Blazquez, *Chair, Mercy Corps Europe*

Neal Keny-Guyer, *Chief Executive Officer*

Adrienne Airlie

Roberto Bocca

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Gayle Tzemach  
Lemmon

David Mahoney

Tom Murray

Bob Newell

George Papandreou

Debu Purkayastha

Kevin Ryan

Howard Taylor

Melissa Waggener

Zorkin

*Powered by the belief that a better world is possible, Mercy Corps partners to put bold solutions into action—helping people triumph over adversity and build stronger communities from within.*

## More ways to get involved



### BECOME A PARTNER IN MERCY

Establish a monthly gift to help spark lasting change.

[mercycorps.org/monthly](https://mercycorps.org/monthly)



### INSPIRE YOUR COMMUNITY

Lead your own fundraising campaign, or host an event to help transform lives around the world.

[mercycorps.org/fundraising](https://mercycorps.org/fundraising)



### SPEAK UP

Sign a petition and let your government representatives know that you believe in a better world for all.

[mercycorps.org/advocacy](https://mercycorps.org/advocacy)

**YOU CAN HELP SAVE  
AND TRANSFORM LIVES**

Support our work and help families in need—like Muhammad and his son. Call us at **888.842.0842** or visit **mercycorps.org** to make a gift or learn about including Mercy Corps in your will.



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